

## **Long-term Strategy**

*[Approved in Oct '18 & Last reviewed in May '22]*

- o Continue to focus on the chosen portfolio of Sugar and allied business.
- o Co-creation of value for sugarcane farmers, imparting state of the art agronomical practices and improve their overall well being.
- o Be a socially and environmentally responsible business entity.
- o Adherence to world-class management standards such as ISO 9001 :2015 for Quality Management System and ISO 14001 :2015 for Environment Management System.
- o Continuously redefine, refine and strengthen Corporate Governance processes and systems in the best balanced interest of all stakeholders.

## **Medium-term Strategy**

- o Optimise operational costs and sustain financial performance.
- o Benchmark the performance against comparable corporates and strive for excellence in results.
- o Develop sugarcane varieties and strengthen irrigation infrastructure including micro irrigation to combat drought adversity
- o Broad-base the choice and use of biofuel to optimise power plant utilization.
- o Establish ethanol facility using multiple input mix including molasses, the by-product.
- o Sustain the goodwill and harmonious relationship with the communities we operate it.